

Face masks 2

Facial Masks are the Skincare category with the biggest growth in US and EU

In China, 19 billion masks are used annually by middle class women

Some Korean ladies are using > 200 pcs masks per year

Sources: NPD Inc, Euromonitor, Mintel



Special care

In-depth care

Daily care

Masks market is evolving. Companies are trying to offer not just performing but amazing products as well: masks that make a difference at an almost saturated market where dozens of brands are trying to get a space at consumer's preferences

WOW
effect
products

Cobiosa offers two contemporary Epigenetic (and wow effect) Mask formulations

Epigenetic Calming Black Mask
(with Dragon's Blood, Chiaprotect and Cobio-Phytonic)



activated carbon

Epigenetic Marine Sleeping Mask
(with Cobiodefender EMR and Hydrotensyl Complex)



Ice effect

Cobiosa : Naturally Effective



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